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Economic Dimension of Women Empowerment and Gender Equality with Synergistic Effect

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Abstract

The capital, in it's all the forms, is the fundamental element of life on this planet and the economics of it is the fundamental principle. It is the possession and independency of individual, in terms of capital, is the key to have life standard, identity, honour, equality and finally the power in decision-making spectrum at every level of our formal and informal social structure. Unfortunately, the women lagged in all these respects to participate and represent their potential for the development of self, their family, community belonging and the nation as a whole. This communication attempts to address: what is women's empowerment? What is gender equality? why should we empower women primarily towards economic dimension and to attain the financial independency under achieving gender equality? Further, attempt has been made to understand how this gender inequality came into picture as traditional norms in Indian Social Fabric under good faith but now it has become the basic hurdle for women empowerment in 21st century. Along with these, the concept of Synergistic Effect has been introduced for the empowered human resource working team and related vibrant work-force culture at the workplace, to attain the desired efficacy in production quality and quantity, happiness index in satisfaction and fullness of having positive vibes in every situation.

Key Words: Economic Dimension, Women Empowerment, Gender Equality, Synergistic Effect.

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I. Introduction:

The whole physical and biological world both have their "being and meaning" only when they are economically sound in terms of having natural resources, their possession and ability to utilize for their progress. Such is the case with men and women also. From the days of early settlements itself, women are taken as granted and taught also to sacrifice their wills and wishes for the family and always placed as assistant or attendant in the family. Unfortunately, this is still existing, at a large scale, even in 21st century also where we proudly say that we are highly educated and advanced in social justice and equality. It is not that women are not empowered but they are empowered just for their psychological satisfaction with social relations only and their recognitions are as mother, sister, mother-in-law, sister-in-law and similar many more. But these are informal in character. As such, formally they are deprived of from the possession of any type of capital except the jewellery which belongs to them. Further, indirectly this jewellery is also the capital of the whole family in case of emergency. This economical deprived state of women is the main cause behind the women's all kinds of sufferings and not being able to progress with time. This communication addresses that the first and foremost aspect towards women empowerment is the "Economical Dimension" which includes:

- skill development,
- know-how calibration,
- confidence building,
- opportunities creations,
- sustainability attitudes and aptitudes as well.

This provides the capability and awareness as well to be always upgraded and updated. The 21st century is the age of digital science and nano technology where the fast growth in innovations in terms of online interfaces and social media, this communication claims that the 21st century is the "Century for the Women". It resolves all the issues in form of barriers and hurdles for women empowerment which restricts their participation, representation and contribution towards the progress of their self, their family, community and nation as a whole. "The author has a strong and firm conviction that from the beginning of the settlement of various social groups and societies throughout the world, the women are more educated but less qualified while men are more qualified but less educated". Now, time has come that men should introspect their outdated, irrelevant and unscientific perceptions towards women that they are weaker and inferior in this modern era of science and innovations and educate themselves that they are not stronger, more capable and more sensible than women, but yes definitely

www.ijres.org 449 | Page

they are more privileged from the beginning. The men should use their privileges to have the comprehensive study about women and understand the importance of women potential and the need of empowering them for full exploration of their ability in the sustainable development of their nation in terms of: equal participation and equitable representation. The gender equality should have its worldly meaning in terms of rights, participation options, mutual respect, care and concern. Regarding duties and responsibilities there should be always equitable approach under the consideration of natural instincts of both the genders. By nature, both the genders optimally empowered in such a manner that they are complementary and collaborative not the competitive and comparative.

1. Conceptualisation of Terms:

1.1 Synergistic Effect:

In physical and medical sciences, the Synergistic Effects (SE) are the nonlinear cumulative effects of two active ingredients with similar or related outcomes of their different activities or sequential / supplemental activities which is more than the sum of their individual outcomes [1]. In social and other sciences, synergy is that interaction or cooperation which gives rise to a whole that is greater than the simple sum of its parts and it implies the concept of "working together". In terms of human activities, the human synergy arises when two persons with different complementary skills cooperate and collaborate. This is the basic reason why people, organisations, corporate houses, educational institutions, government officials and many more cooperate and collaborate because it brings synergy. When synergy occurs at work place, the energy, pace and power of individuals get to work becomes highly vibrant and productive. Rob Goffee and Gareth Jones state that "highly engaged employees are, on an average, 50% more likely to exceed expectations that least-engaged workers. The companies with highly engaged people out perform with the most disengaged folks-by 54% in employee retention, by 89% in customer satisfaction and by fourfold in revenue growth [2]". Similar is the corporate synergy in terms of marketing, revenue, financial, management and the cost-analysis. This communication invokes the SE in women empowerment strategies to enrich and outshine the economic dimension of women in society. We can explore the synergistic effect in emotional aspect, psychological aspect, confidence aspect, leadership aspect, imagination aspect and many more regarding women attitude and aptitude for participation, representation and contribution towards the economic growth of a nation.

1.2 Natural Empowerment to Men and Women:

One of the fundamental principles of cosmos is that none of its creations are completely empowered in all respect. They are also not made to stay in isolation and insulation. The cosmos loves synergy in its all the activities for investment of its energy and work to be done. This communication defines this aspect of cosmos as "Principle of Cosmic Synergy" which is free from any kind of disparity, biasedness and isolation. This advocates that any act or individual has meaning only in terms of: co-existence, togetherness and equitable representation. Same is applies to human beings also where the stake holders are men and women. Individually they are incomplete in every domain of life but being together their unit becomes complete an all respect: Energy, Exergy and Synergy. Men and women are made by nature in such a way that they are complementary and should be collaborative rather competitive and comparative. The nature's empowerment to a gander is as follows [3]:

- In general, girls develop their right side of brain faster than boys which leads to talking, vocabulary, pronunciation and reading earlier and better memory mechanism. Complementary to this, boys develop left side of their brain faster than girls which leads to visual-special logical skills, perceptual skills, better numbers and math, problem solving inclination, building and figuring out puzzle's mechanism.
- Biologically a girl contains XX pair of chromosomes while a boy contains XY pair of chromosomes. Since,

 $(XX \div XY) = (X \div Y)$ which is not equal to 1, may be greater than 1 or less than 1. That is, Men and Women are neither same nor identical nor similar. They are distinctly coded and empowered by nature.

Because of this their developmental characteristics are different. In adulthood, in general, women talk about and give importance to: relationship, people concern, food and diet, clothing and physical appearance. Complementary to this, men talk about to: sports, work, money and its gain, cars and technology, news and politics and the mechanics of things around.

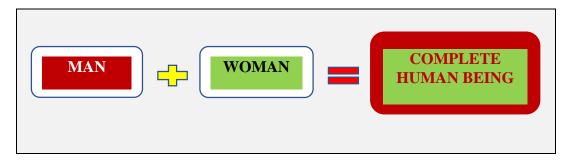
• The women's sense of self being, in general, is defined through: their feelings and quality of their relationships. Under the drive of this, they prefer to spend much time in: supporting, nurturing and helping each other. They experience fulfilment through sharing, caring and relating. Complementary to this, the men's sense

www.ijres.org 450 | Page

of self being is defined through: their ability to achieve results, materializing efforts into success and accomplishment, achieving goals and prove their worthiness with guts of competence.

- In general, the men are more logical, analytical and rational while complementary to this the women are more intuitive, holistic, creative and integrative.
- In general, the men tend to be more functional in approaching problem-solving while the women are aesthetically-oriented in addition to being functional. The women are always in touch with a much wider range and deep intensity of feelings than the men.

From this understanding, one should infer that by the cosmos under the coding of natural empowerment men and women are differently empowered but not contrary. Actually, they are complementary to each other and being together only at equal footing the visualised goals of sustainable development can be realized in practice. This communication concludes the following equation under the principle of cosmic synergy:



1.3 Worldly Empowerment to men and Women:

The worldly empowerment of men and women can be defined as: "a multi-dimensional social process that helps people to gain control over their own lives. It is a process that fosters power in people, for use in their own lives, their communities, and in their society by acting on issues that they define as important" [4,5,6]. Robert Adams defines this worldly empowerment as "the capacity of individuals, groups and/or communities to take control of their circumstances, exercise power and achieve their own goals and the process by which individually and collectively, they are able to help themselves and others to maximize the quality of their lives" [4,5,7]. All the indices, formulated by a nation for self or by United Nations in general for becoming the developing nation, can be achieved only when both the pillars of human resource as men and women must be equally empowered in all respect without any gender biasedness, preferences, superiority, gender gap and gender disparity. The empowerment of human resource constitutes the following aspects of human life as given in Table-1. Out of these, the most important is the economic empowerment because it is the source of all other empowerments to self and the coming generations too. In true sense, the foundation of physical life on this planet is the "capital in its various forms" and it is the fuel for human will, wish and social relations. The capital is not only the money. It signifies that every aspect of and for the human wealth is the capital. Capital gain is by the empowerment of human and for the empowerment of human towards the sustainable development of a society and nation. So, it is of utmost importance to talk about the economic empowerment of workforce and empower, facilitate and protect them to empower themselves in all other dimensions of human life. It is so because life is meant to live to its full vigour, potential and length to fulfil all the wishes and ambitions.

Table-1: The Various Empowerment aspects of Human Resources towards Informal and Formal aspects of human development [5].

Informal Aspects of Empowerment		Formal Aspects of Empowerment	Formal Aspects of Empowerment		
•	Self-Being empowerment	Educational empowerment			
•	Psychological empowerment	Economic empowerment			
•	Gender empowerment	Social empowerment			
•	Physical empowerment	Political empowerment			
•	Sexual empowerment	Organizational empowerment			
•	Cultural empowerment	Technological empowerment			
•	Ethical empowerment	Spiritual empowerment			

Due to hidden fear-psychosis among the men as a guardian of the individual families towards the conventional division of work between men and women culminated in form of gender gap and gender disparity. Under this, the women were understood conclusively as a *weaker-section* of the society and intentionally deprived of from participation in the basic fields of economic growth, social development and environmental Protection to contribute their role for the sustainable development. Here lies the importance of "*Women Empowerment*" to

www.ijres.org 451 | Page

optimize their full potential to uplift their individual life standards, self-being, their family status in society, their representation in social groups, administration and political system.

1.4 Economic Dimension:

In this physical world, motion is the life and state of economy is its driving force. Without having and well-being in every aspect of economy neither any individual nor a family, community or nation can not think of its existence, identity and ability to address the challenges of present and progress on the path of sustainable development. The economic dimension and its various aspects empower the stakeholders to overcome nearly all the limitations for sustainable development in terms of: move from limited power, voice, choice and decision-making options to unlimited scope to explore.

In absence of economic empowerment, all other empowerment dimensions as social, political, environmental and human rights, and the Sustainable Development Goals (SDGs) of United Nations by 2030 are either incomplete or next to impossible. In social teachings, preaching and norms in practice, more or less, the role of women is restricted towards equal participation and equitable representation along with no possession rights and conventions in property, assets, etc. In general, the Indian society can be classified as: Elite Class, Middle Class and Marginalized Class. In Elite Class, which is very marginal fraction of total, there is nearly no problem to women of this class towards economic equality and its possession. But the problem of economic disparity is very severe for the women of middle and marginalized class which constitutes nearly more than 90% of Indian society. The actual problem in these classes is that in the family the women is not considered as a separate identity. It is assumed, in good faith, that whatever is that of the family, it is by-default theirs but unofficially. Ultimate decision is that of the men and men only. Even the earnings by women in the family, more or less, controlled by men in terms of sayings and decisions. Unfortunately, even in this 21st century, women are not included in most of the sayings, paying, having and utilizing the assets for defining their self-being.

1.5 Gender Disparity:

Under the dynamics of its transformation from one state to the other, the nature is full of various activities. But at any stage of its quasi-static equilibrium, it always follows the rules of parity in participation and equity in representation. There is no as such any concept of disparity in nature. Unfortunately, the disparity appears among humans in form of gender gap and gender disparity. It has its root in traditional proceedings in social settlements, state of affairs and group formations within the framework of safety and security towards women. Time has changed, now relatively the safety and security measures have improved but the fear psychosis in the minds of men towards women is still same. This is the big challenge in women empowerment in terms of partial participation and exposure towards their: education, know-how, training in vocational fields, learning science, innovations and technology. Because of this, still the women's contribution towards economically self-well-being, their children's grooming, family upliftment and national Gross Domestic Product (GDP) is insignificant. "The gender disparity can be understood in terms of irrational and unscientific variation in women's and men's access to resources, status, well-being, participation and representation which favour men and institutionalised through law, justice and social norms" [4].

2. Economic Dimension of Women Empowerment:

When children grow till the age of their of the beginning of adulthood, they are mostly free to ask for their demands without any hesitation. But at adulthood and onwards, by nature, they are not able to speak their mind regarding their wishes and desires with same freedom as their childhood duration. It is so because they automatically develop the consciousness, under the natural empowerment processes, to go with the consciousness analysis of every requirement, demand and wishes towards their fulfilment. Since they are fully dependent on others, the hesitation and compromise come into picture. It is this stage of men and women require the empowerment in terms of economic self-reliant to overcome the psychic impressions of hesitation and compromise to participate in the desired activities. Traditionally, this economic empowerment is understood towards men by default and women were assigned the unpaid activities in the family. In this modern age of science and technology, the lack of economic empowerment to women is the loss in many aspects of social dimension as self, family, community, society and the nation as a whole. In the 21st century, it is of the utmost importance for every individual to be empowered, intended and facilitated to contribute for the development of his/her nation. The cost analysis in all these social dimensions strongly appeals that financially women should be empowered and protected to define their individuality and live better life collectively in form of family, community and society. This communication addresses the economic dimension of women empowerment towards their full participation, representation and contribution for getting the status of a human as men has and getting identity in the society towards respect, capability, multi-tasker and saying.

www.ijres.org 452 | Page

2.1 Self-Reliant:

Women should be sufficiently empowered through education to know-how and why, training to perform a specific task and speciality to participate, represent and contribute to become self-reliant financially. Every individual wants his/her own identity in society. This is not possible unless and until one has his/her voice and its importance. This is possible only when the individual is financially self- reliant to acquire all the capabilities associated with mind, body and soul in totality. In human races, traditionally the women are given the least importance to be financially self-reliant due to fear-psychosis among the men. The fear-psychosis among men has developed a deep rooted a mythical perception that women being financially independent will not be an obedient and committed family member. Now, it is the high time for men to get- rid-of this perception and take the lead role in implementation of the schemes for women economic empowerment. The economic empowerment to women will enable them to nurture and maintain themselves, bear the cost of their further empowerment in terms of latest innovations, technologies, practices and opportunities to keep updated and relevant.

2.2 Family Domain:

The empowerment to women is the empowerment to the whole family especially children and elders. The financially sound women can spend the needed money in addition to the money assigned by the head of the family to groom their children better to excel in their life in terms of good health, up to date education facilities and expert trainings like games, music, singing and dancing. They can also afford to take care the elderly family members health and their proper diet. Further, their earning becomes added value to the whole family earnings and gives strong support to shape the future life standard and wishes of the whole family.

2.3 Social Domain:

After getting assured in terms of existence and identity a human being searches for respect and dignity which will be offered by the society and within the society. In this physical world, actually it is the work-done by individual / group is the only thing which gives substance to life of individual / group. Once women are financially well-off, they can contribute in many ways for the development of society e.g., sharing their resources to ones who don't have, donating for cultural programmes, sanitation activities, health schemes and educational facilities to the downtrodden social groups and many more. In return, the society offers the respect and dignifies the help contributed to needed people in the society. This is so because society measures individual in terms of how much work has been done in terms of contribution at various capacity.

3.4 Innovations and Technology Domain:

The 21st century is the age of science, innovations, technology and their adoption in use where innovations are changing fast to both the state of the existing technology and needs of the life and life style too. If the individuals are not capable enough in terms of willingness and affordability of new technology, it becomes very tough for them even to survive. The modern technological break throughs are boon to women because it provides safe, economical, less commuting issues to the work place along with the investment of the saved money to prepare the new sources to earn the money for them. The innovations and technologies interfaces have opened many new fields to women to further empower themselves in terms of both: Educating themselves to advanced and up to date level and contributing to Gross Domestic Product (GDP) of their nation. Nowadays, women can opt to participate in many fields at various capacity as given in Table 2. Nowadays, women can opt for online jobs, businesses, teaching and counselling practices. They can start their computer learning centres and other entrepreneurships for their economic upliftment. The important thing is the learning of latest innovations, empowering with modern applications and realizing the basic fact that women are the multi-taskers equipped by nature. The women can realize in practice the sports, games, instructors for physical education as their carrier. The author believes that women are like the "mother key-board" of a computer system in which every key speaks about a unique and fundamental coding of women's specific ability like goddess Durga having many hands with specific weapons for specific tasks.

Table-2: Modern Fields for Women Participation and Representation under Economic Empowerment of Women.

Option-1			Option-2		
•	Law	•	Entrepreneurship		
•	Teaching	•	Fashion Design		
•	Career Counsellor	•	Nutrition and Fitness		
•	Research and Innovations	•	Interior Design		
•	Health care and Medicine	•	Social Work		
•	Media and Journalism	•	Sports and Games		
•	Information Technology	•	Accountancy		

www.ijres.org 453 | Page

3. Gender Equality:

In social terms, the gender equality is not as mathematical equality in every aspect of life. It is so only towards rights, possession, freedom and participation. In all other aspects as representation, performance, duties and responsibilities, it is the equity which is the ultimate because separately men and women are differently abled while together, they become completely abled. This is so because the under natural empowerment the men and women are distinct with complementary character and collaborative nature. This distinction in inherent qualities, which maintains their beautiful and unique identity, can be retained only by equitable representation while the existence can be assured through equality and parity.

Under the scheme of natural empowerment there are certain domains of life in which men are blessed to perform better than women but not all. There are some specific domains of human life in which only women can do not only better but best also. In fact, nowhere it is written that men are better than women, yes there are conventions, norms and perceptions developed that women are not as par as men. It is these unfortunate practices have taken the shape of the problem termed as "gender disparity" in the modern age. The 21st century is the age of innovations and their applications. Since information is ready to reach at every place without any barrier to its access, what is the relevance of maintaining and following the causes responsible for gender disparity? Time has come to work-together to empower the women to come out from them within to this outside world and walk parallel to men for the economic development of their self, family, community and nation as a whole. By nature, both are capable to perform whatever the visualise but the question is: individually what is the level of satisfaction derived, the happiness index attained, good physical, emotional and mental health maintained along with the longevity of life? The base of this physical world is female in character to perceive, conceive, create and nurture. Towards humanity, women are the base in terms of: replica of cosmos on this planet, window of this planet to observe the outer cosmos and power to communicate with the cosmic dynamics of sustainable development. So, in any team / group / organization the presence, participations and representations of women are must at right equity and lawful equality for the sustainable development of a nation.

3.1 Rights and Opportunities:

In natural empowerment the rights and opportunities for women are well defined and assured too. The problem is in the worldly empowerment perceptions, norms and conventions. Scientifically and rationally as well, since men and women both are the equivalent citizen of their nation, leading member and stakeholder of their family, they must be equally provided and protected to access and exercise their rights and opportunities to excel in their life extended from existence, identity to name and fame. A big question is that why in some social norms and conventions, the certain human activities are prohibited to women in general? Actually, they are highly scientific towards women biology and physiology and such activities are not good for women. Due to lack of exhaustive and extended education system, the conventions came in to existence to regulate the health of society and its sustainability. But, today the scientific know-how behind these restricting conventions must be explained so that there should not be any issue between men and women towards equality in every walk of life. But, if rights and opportunities are denied due to any fear psychosis or social taboos, these must be eliminated and women should be encouraged end empowered to move together with men to shape the sustainable future of their nation.

In this age of innovations, technology and rational approach towards this physical world happenings, the leading and deciding heads of various institutions / organizations / government offices / corporates must change the perceptions about the potential, ability and performance of women that they can not be as par as men. Following the path of cosmic activities as full of synergistic gain, in every walk of human life we should design and decide also to move together as a human not as men or women separately. The mental picture of an empowered men and women both should be that on the path of sustainable development "I am the men as well as the women also towards creation, nurturing and weeding out the unethical happenings from all the practices and outcomes of human life". It is this approach and path, which will ignite, invoke and bring the gender equality in true sense regarding rights and opportunities towards: existence, identity, respect, dignity, education, complete health of mind body and soul, training and know-how, at workplace suitable environment and last but not the least as equal pay. Further, the men must come out of their unscientific traditional perceptions developed under the shadow of fear psychosis to be friendly (the act / behaviour etc free from fear; friend means where fear ends) at both the platforms indoor and outdoor / informal and formal / home and offices.

3.2 Duties and Responsibilities:

The duties and responsibilities to individuals or a group of empowered people have two aspects: formal assigned and informal understood. Technically, in case of formal assigned duties and responsibilities the tasks should be free from the gender type but this communication advocates that in real practice the tasks must be allotted in such a way that their character, nature, roughness and toughness should resonate with the vibes of the gender under their natural empowerment scheme. If it not so and the technical guidelines uphold the ultimate saying then it will not only adversely affect the health of the candidate but output also. In the natural developmental schemes, none is working in isolation and individually. At least three things perform together as:

www.ijres.org 454 | Page

conscious skill of the candidate, subconscious vibes of the candidate and nature's consciousness associated with the environment. To yield the holistic amplified result with full of synergistic gain, all these three factors must be in same phase and same state of polarization. Same should be the in case of a team / group / organization to select the members. The selection criteria for the members of the team / group should be on the line of gender equality in participation and gender equity in representation with full of human kindness and moral values.

Now, the question is what about the informal understood aspect of duties and responsibilities? As per this communication, the answer is that in this aspect to both men and women together live and lead the life for each other and perform accordingly irrespective of their gender type feeded in mind under out dated social norms and conventions. This path is full of logic, sanctity, holistic, friendly and the synthesis of temporal and spatial coherence all the empowered qualities under natural and worldly empowerment schemes. This communication believes that the goals of work is done, satisfaction is derived and happiness is realized only through the practice of togetherness and only togetherness in every aspect of human life.

4. Gender Equality with Synergistic Effect:

Every activity of human is performed by at least three basic components participating together as: skill-developed, self-consciousness and cosmic-consciousness where the skill-development is the output of human's conscious mind empowerment and self-consciousness is the subconscious empowered state of human mind. The cosmic-consciousness is omnipresent. So, every act of human is always under Synergistic Effect (SE) but the output is decided by the phasor relationship among the three. When they are in constructive phase, the output is full of gain in all respect but in case of destructive phasor relationship the output is highly marginalized. Exactly, same is true when we talk about representation of a gender in constituting a team / group / committee / organisation / institution / collaboration / government formation. Since men and women together becomes a complete human pair, the SE is always higher in comparison to the combination of equally empowered "men and men" or "women and women". This does not mean that always equal representation is mandatory. The real human synergy concept implies that in any team / group / committee / organisation / institution / collaboration / government formation if both the genders are optimally represented on equitable basis then the desired output will not be only assured but will be full of quality, quantity and perfection in totality. Hence the gender gap and gender disparity have no scope to exist in this modern era of science, technology and fast innovations. So, it is the spirit of "working-together" which is the consciousness of our ecosystem in following its dynamics and develop sustainably.

5. Conclusions:

- The men should educate themselves towards women's persona regarding their inbuilt capabilities and multitask ability. Women are the ultimate creation of nature which are full of all the characteristics and capabilities of cosmos
- ❖ 21st century is the "Century for Women" in terms of understanding and estimating their potential, power and scope. Based on need of the hour and feasibility women should be duly empowered for their participation, representation and contribution for the economic development of their selves, their families, communities and their nation.
- The economic dimension of women empowered is the pivotal aspect of women's life in terms of existence, identity, health, respect in society, honour at occasions along with the future of their children.
- ❖ In certain domains as rights and opportunities women and men must be addressed in terms of equality but in other dimensions of duties and responsibilities they should be addressed on equitable basis because their natural empowered capabilities are not at equal footing. They are made as complementary to each other.
- ❖ Both the genders must be equally cared, nurtured, loved, suitably empowered and sufficiently qualified so that they can support each other for their sustainable financial gain and stability.
- The social conventions, norms and teachings made the women passive and assumed themselves as meant for mostly household activities only. But this age is the age of innovations and advanced technology which demands and dictates also that no one can survive and succeed in life without being digitally empowered. This requires investment of both money and self. So, women should be inspired and looked after to develop the dynamic attitude and powerful aptitude to give importance for being empowered and apply for their economic upliftment.
- During empowerment processes and pathways along with employing the empowered women, under all the aspects of economic dimension, those approaches should be opted which are including synergistic effect results. This improves the output yield in addition to health, happiness and longevity of individuals.

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www.ijres.org 455 | Page

Economic Dimension of Women Empowerment and Gender Equality with Synergistic Effect

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www.ijres.org 456 | Page